

ABSTRACT

The invention comprises a method and apparatus for providing an interactive game of chance player (casino player) prospecting exchange service. The method and apparatus enable a gaming service provider's personnel to post promotions on the world wide web for tours and other gatherings of players of interest, search a player database based upon a series of qualifying criteria, and accept electronic reservations for these tours. The method and apparatus further enables a player to identify information that may enable them to qualify themselves based on their play history, types of play and other personal information that may be of interest to a gaming service provider. The method and apparatus further enables a player to be searched from a multiplicity of such players, based upon their travel history. The method and apparatus further enables a player to be searched based upon their desired destination. The method and apparatus further enables a player to be searched based on their preferred games or style of playing games of chance.